

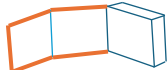


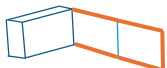




## PLEXPOINDIA 2024 Directory

Details for Advertisement Tariff / Mechanical Data

No.	Details	Amount Rs.
1	Front Title Page 	8,00,000.00
2	Adjoining Page to Front Title 	4,00,000.00
3	Front Inside Title + Adjoining Page 	5,00,000.00
4	Back Title Page 	6,00,000.00
6	Adjoining Page to Back Title 	4,00,000.00
7	Back Inside Title + Adjoining Page 	5,00,000.00
8	4 Colour Front Side – Opening Page 	5,00,000.00
9	4 Colour Front Side – After Opening Page – first 5 Pages	50,000.00
10	4 Colour Front Side (regular)	30,000.00
11	Last Page 	3,00,000.00
12	4 Colour Back Side	25,000.00
13	Tag (Provided by the Party)	1,00,000.00
14	Section Cover	1,00,000.00
15	Logo on Pen Drive with Cover Branding (Provided by the Party)	5,00,000.00
16	Logo (profile) addition in Member / Exhibitor Entry	5,000.00
17	QR Code for Brochure / catalog (each one)	5,000.00

**Note:**

- size of the publication is 14 x 21 cms - Print Area will be 12 x 18 cms
- Printable High resolution **CDR** file will be provided by advertisers. GSPMA Recommends to attach PDF file for Same artwork for printers comfortness.
- GSPMA is not responsible any colour change or spealing and related content.
- Last date of submission of form and related material by 31st October 2024
- Cheque / Online RTGS / NEFT / UPI Should be drawn in favour of GSPMA.
- Please attached payment details while online submission.
- GST will be 18% extra.
- Advertisements worth Rs. 1 Lakh and above will be elligible for complimentary Advertisement in Plastic Sandesh (4 Issues).



**GSPMA Payment Details:**

**A/c. Name: GUJARAT STATE PLASTIC MANUFACTURERS ASSOCIATION**

**Bank:** Bank of India | **Branch:** Paldi, Ahmedabad | **A/c:** 201120100000151

**IFSC:** BKID0002011 | **UPI:** boism-9426426567@boi