9th PLEXPO INDIA

INTERNATIONAL PLASTIC & PACKAGING EXHIBITION

6 7 8 9 DECEMBER 2024 GANDHINAGAR

GSPMA

PLEXPOINDIA 2024

A REPORT

MILESTONE

#	DETAILS	NOS.
1	DIAMOND SPONSOR	1
2	GOLD SPONSOR	5
3	SILVER SPONSOR	12
4	SUPPORT INSTITUTIONS AND ASSOCIATIONS	20
5	MEDIA PARTNER	14

SPONSORS

DIAMOND SPONSOR

KAPTIVA
Injection Moulding Machines

GOLD SPONSORS

ACL
JAPAN | INDIA | USA

BESTZONE
INDUSTRIES LIMITED

HAITIAN
HUAYUAN INDIA

HMEL

HP
Delivering Happiness

SILVER SPONSORS

ALLPLAST
Plastic Injection Moulding Machine

BHAVYA POLYMERS

RADHE KRISHNA + extrutech

POLYWOOD

GEC

YIZUMI | HPM

PELICAN

BHAVIK ENTERPRISES LTD.

AMBIKA PETROCHEM

RRPLAST

PRASAD GROUP

NAYARA ENERGY

PK

BLEACH CHEM GROUP

PURI POLYMERS

AANGEE Masterbatches

ISHAN PLASTIC LLP

techcloud ERP

SUPPORT INSTITUTES AND ASSOCIATIONS

MEDIA PARTNER

MEDIA PARTNERS

- POLYMER BAZAAR
- Polymer MIS
- Plastic Tomorrow
- Plastic B2B WORLD
- ASIAN INDUSTRIAL TIMES
- Plastic4trade
- POLYMERUPDATE
- SUNSHINE TIMES
- Show Daily Partner: POLYMERS Communique
- MODERN PLASTICS INDIA
- Hansa Publication
- Plastic Challenge
- Sanyukta Vyapar
- Plastics Today

EXHIBITION IN FIGURES

NO	DETAILS	What PLEXPOINDIA 2024 expected	PLEXPOINDIA 2024 ACHIEVE
1	STATES	10+	15+
2	INDUSTRY SECTOR	15+	15+
3	SQM AREA COVER	25000+	21000+
4	EXHIBITORS	500+	330+
5	VISITORS	50000+	55000+
6	BUSINESS	500cr+	1200cr+

LAUNCHING

- AHMEDABAD
- VADODARA
- RAJKOT

ROADSHOWS

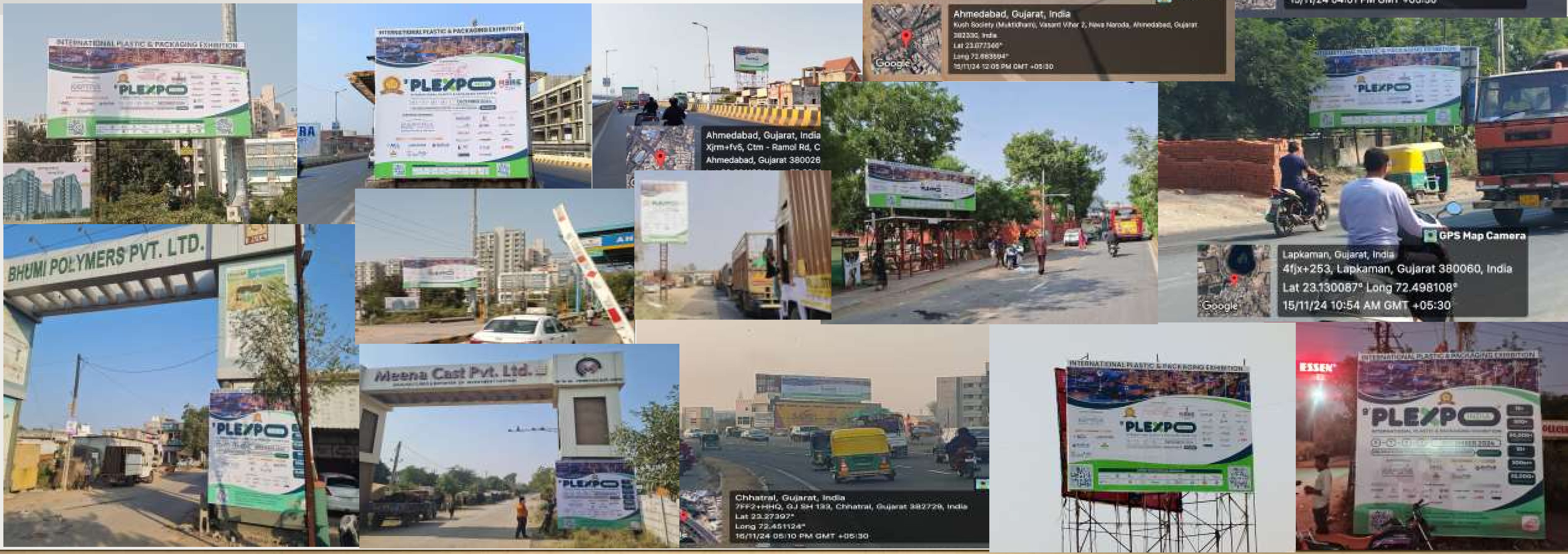
- CHENNAI
- HYDERABAD
- KOLKATA
- PUNE
- SURAT
- RAJKOT
- DAMAN - VAPI
- JAIPUR
- INDORE
- AHMEDABAD
- DHORAJI
- BHAVNAGAR
- HALOL

BRANDING STATISTICS - HORDINGS

#	DETAILS OF HORDING DISPLAYS	QTY
1	OUTDOOR HORDING SITE	74
2	EXHIBITORS FACTORY & GIDC OUTSIDE	90 SITES
3	AMTS – BUS STANDS	10
4	BRTS – BUS STAND	5
5	RAILWAY STATION	10

HORDINGS

Ahmedabad, Gujarat, India
Xjrm+fv5, Ctm - Ramol Rd, C.t.m, Amraiwadi,
Ahmedabad, Gujarat 380026, India
Lat 22.991193° Long 72.634678°
15/11/24 04:01 PM GMT +05:30
GPS Map Camera


INTERNATIONAL PLASTIC & PACKAGING EXHIBITION
PLEXPO
Ahmedabad, Gujarat, India
Lat 23.077366°
15/11/24 12:05 PM GMT +05:30
BHUMI POLYMERS PVT. LTD.
Meena Cast Pvt. Ltd.
Lapkaman, Gujarat, India
4fjx+253, Lapkaman, Gujarat 380060, India
Lat 23.130087° Long 72.498108°
15/11/24 10:54 AM GMT +05:30
GPS Map Camera
Chhatral, Gujarat, India
7FF2+HHQ, GJ SH 133, Chhatral, Gujarat 382729, India
Lat 23.27397°
Long 72.451124°
16/11/24 05:10 PM GMT +05:30

BRANDING STATISTICS – OTHER MEDIA

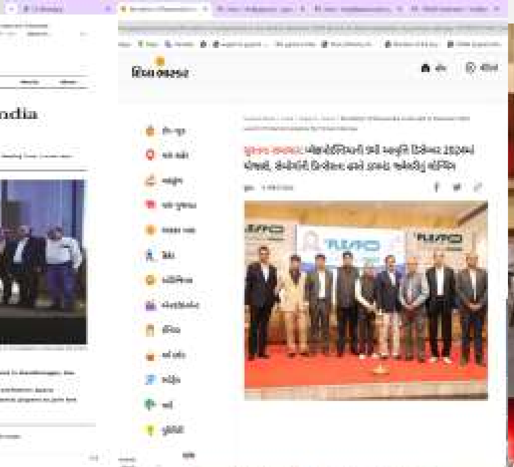
#	DETAILS OF OTHER WAY OF PUBLISITY	QTY
1	RADIO ZINGALE 2MIN. EACH @ 7 FM STATION	65,000 MIN.
2	MAGAZINE ADVERTISEMENTS @ 8 MAGAZINES	80 ISSUES
	POSTER – STICKERS CAMPAIGNS	1,75,000
3	NEWS PAPERS ADVERTISEMENT IN GUJARATI DAILY	3 DAYS - 7 EDITIONS
4	ELECTRIC POLES	75
5	GSRTC BUS ROUTS	10
6	AMTS BUS ROUTS	10
7	AMTS BUS	10

OTHER PUBLICITY

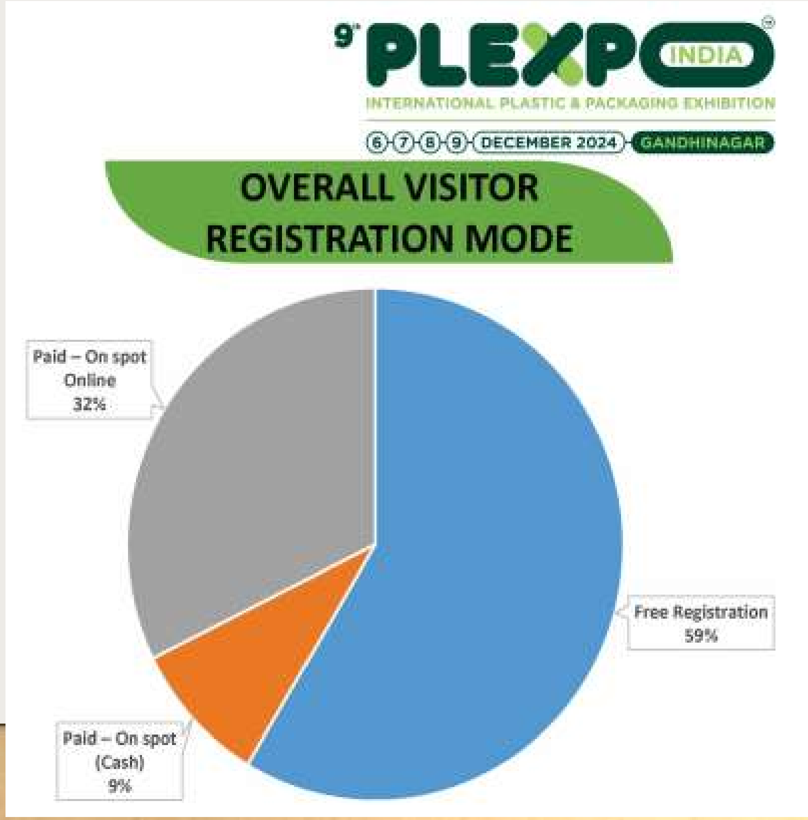
MAM - 42

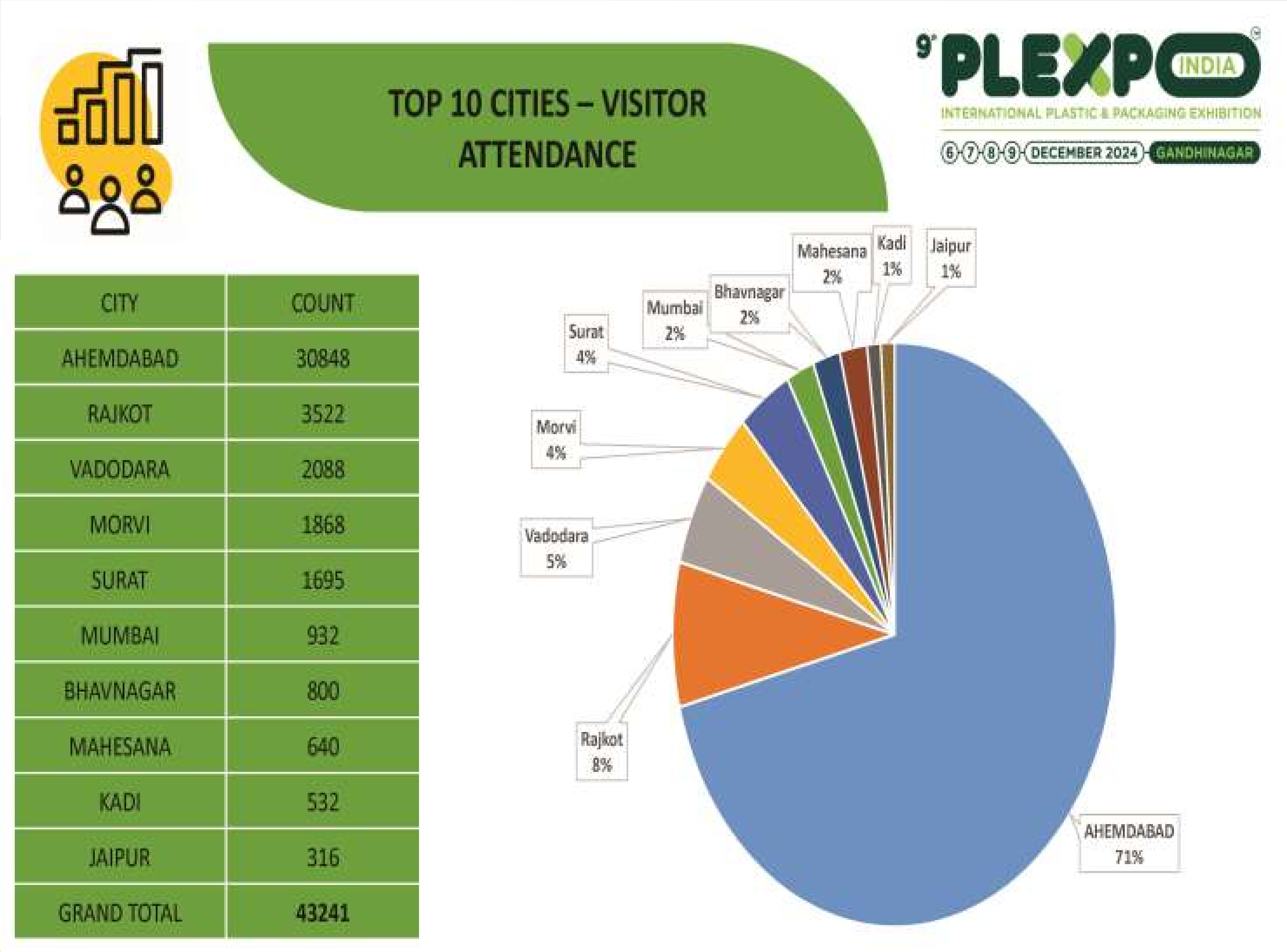
PRINT MEDIA COVERAGE

ELECTRONIC MEDIA COVERAGE



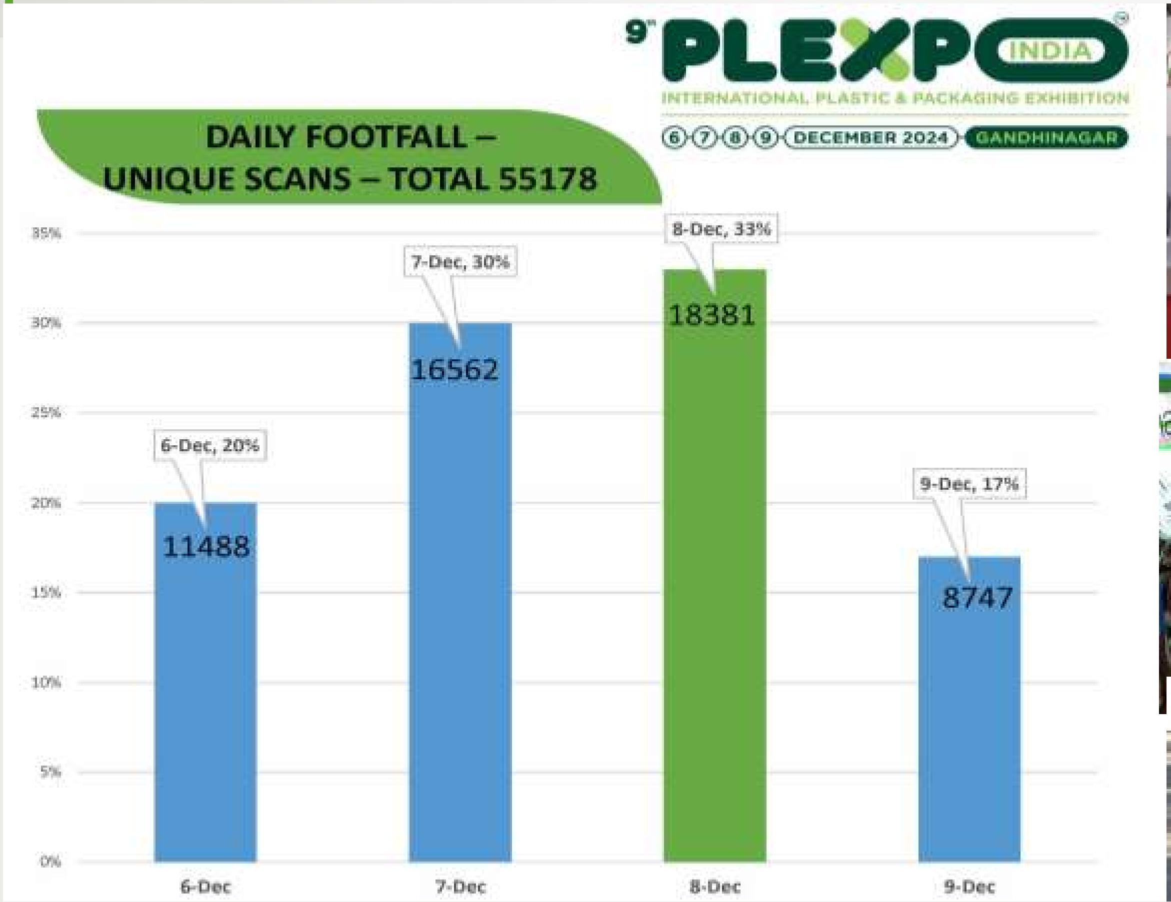
VISITOR





CITY	COUNT
AHEMDABAD	30848
RAJKOT	3522
VADODARA	2088
MORVI	1868
SURAT	1695
MUMBAI	932
BHAVNAGAR	800
MAHESANA	640
KADI	532
JAIPUR	316
GRAND TOTAL	**43241**

VISITOR


9th PLEXPO INDIA
INTERNATIONAL PLASTIC & PACKAGING EXHIBITION
6 7 8 9 DECEMBER 2024 GANDHINAGAR
DAILY FOOTFALL –
UNIQUE SCANS – TOTAL 55178
35%
30%
25%
20%
15%
10%
5%
0%
6-Dec, 20%
11488
7-Dec, 30%
16562
8-Dec, 33%
18381
9-Dec, 17%
8747
6-Dec
7-Dec
8-Dec
9-Dec

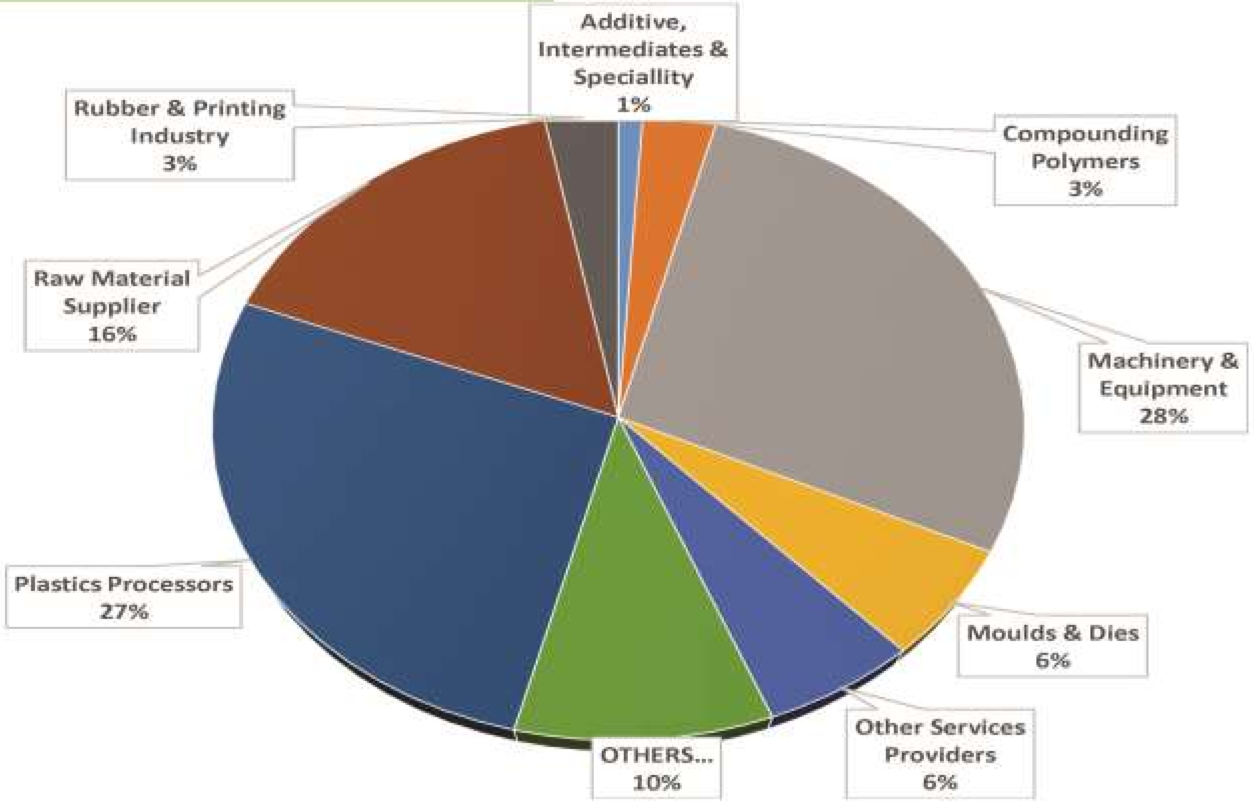
PLEXPO 2024 WELCOMES
Upleta Plastic Manufacturing Association

VISITORS

INDUSTRY PROFILE

9th PLEXPO INDIA
INTERNATIONAL PLASTIC & PACKAGING EXHIBITION
6-7-8-9 DECEMBER 2024 GANDHINAGAR

INDUSTRY	COUNT
Additive, Intermediates & Specialty	398
Compounding Polymers	854
Machinery & Equipment	7992
Moulds & Dies	1642
Other Services Providers	1740
OTHERS...	2936
Plastics Processors	**7520**
Raw Material Supplier	4810
Rubber & Printing Industry	710
TOTAL	**28602**

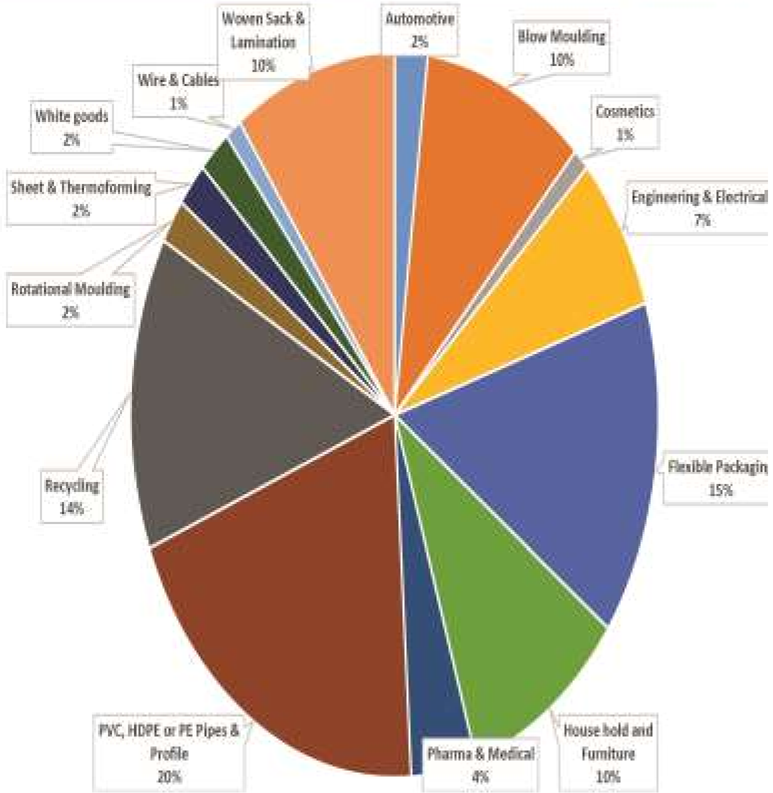


VISITOR PROFILE

9th PLEXPO INDIA
INTERNATIONAL PLASTIC & PACKAGING EXHIBITION
6 7 8 9 DECEMBER 2024 GANDHINAGAR

PLASTICS PROCESSORS

CATEGORY	COUNTS
AUTOMOTIVE	153
BLOW MOULDING	592
COSMETICS	70
ENGINEERING & ELECTRICALS	401
FLEXIBLE PACKAGING	905
HOUSE HOLD AND FURNITURE	633
PHARMA & MEDICAL	261
PVC,HDPE OR PE PIPES & PROFILE	1242
RECYCLING	882
ROTATIONAL MOULDING	111
SHEET & THERMOFORMING	120
WHITE GOODS	115
WIRE & CABLES	364
WOVEN SACK & LAMINATION	566
GRAND TOTAL	6415



INDUSTRY PROFILE

9th PLEXPO INDIA
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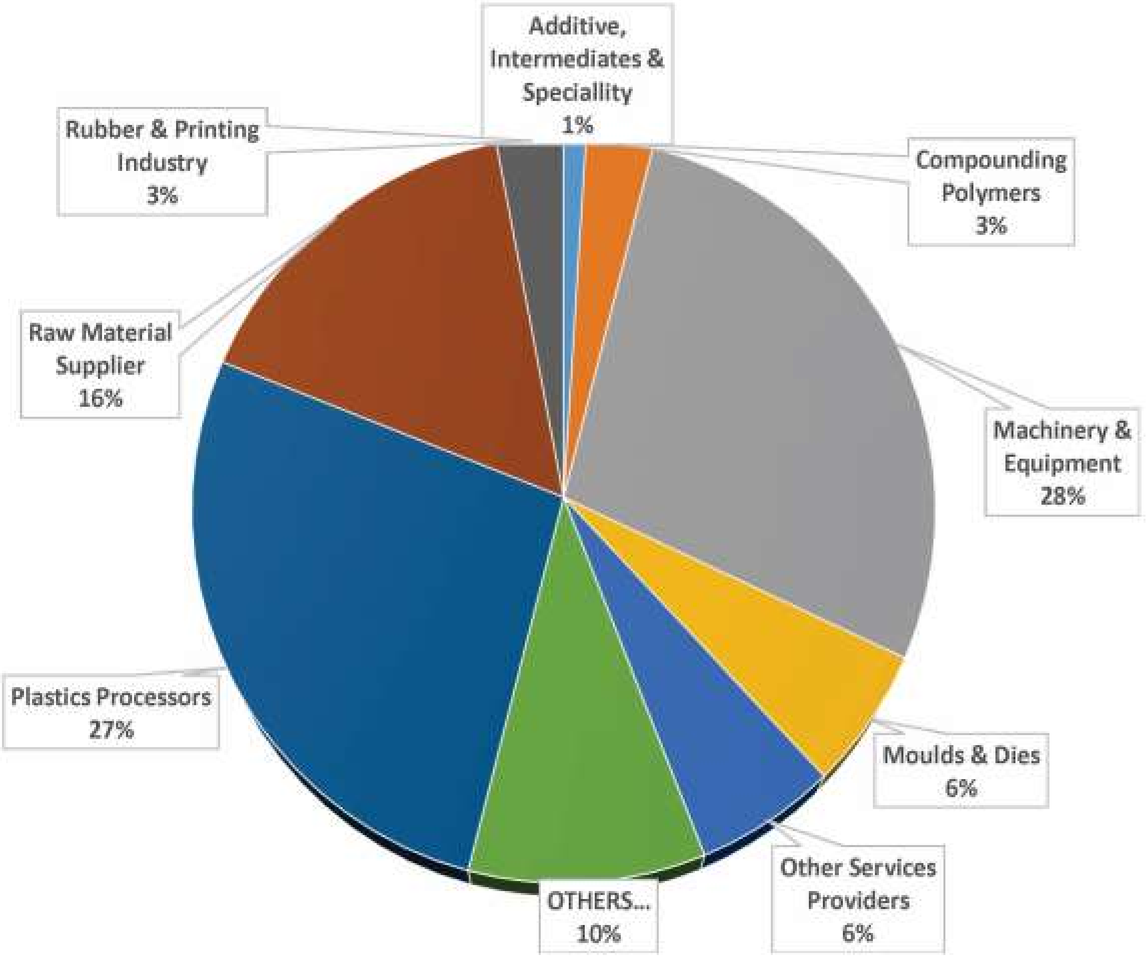
6 7 8 9 DECEMBER 2024 GANDHINAGAR



PLEXPOINDIA 2024 VENUE

INAUGURATION

Dignitaries at PLEXPOINDIA 2024 Inauguration

EXHIBITORS

Visitors in Exhibition Hall

Parking

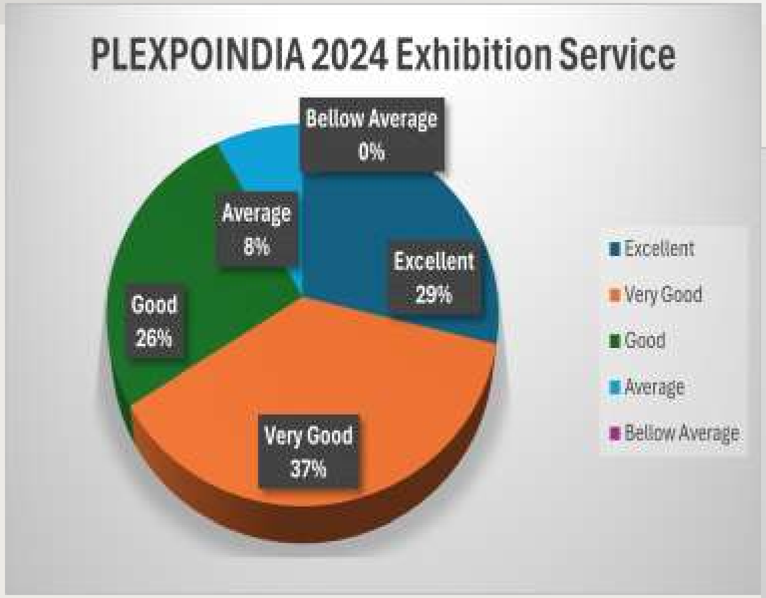
TECHNICAL SEMINARS DURING EXHIBITION

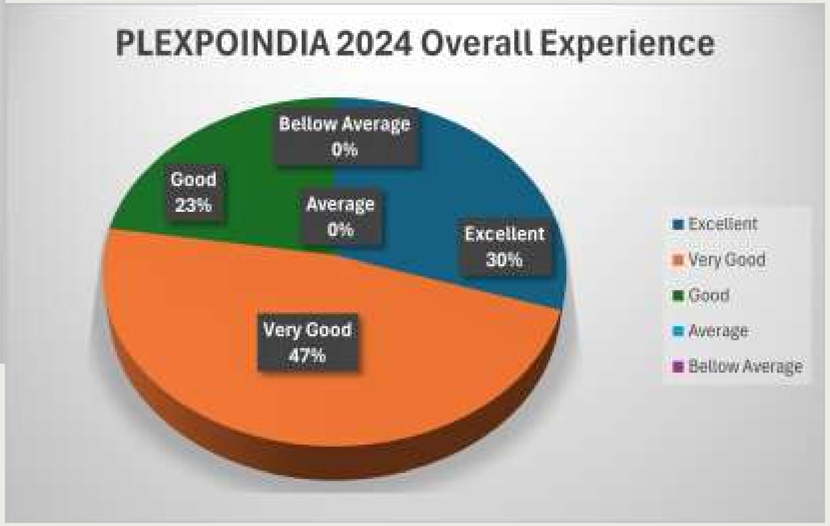
- **War: Price V/s. sustainability**
- **Meeting the global Plastics & Sustainability Race with Technology**
- **EPR Compliance**
- **Manufacturing with Alternate to Virgin Plastics**
- **Government of India certification for Labs & Indian Standards for Plastic Industry**
- **Brands & Plastics: Sustainable Collaboration**
- **How to export & avail government subsidies by PLEXCONCIL, Sponsored by Ministry of Commerce, Government of India**

TECHNICAL SEMINARS

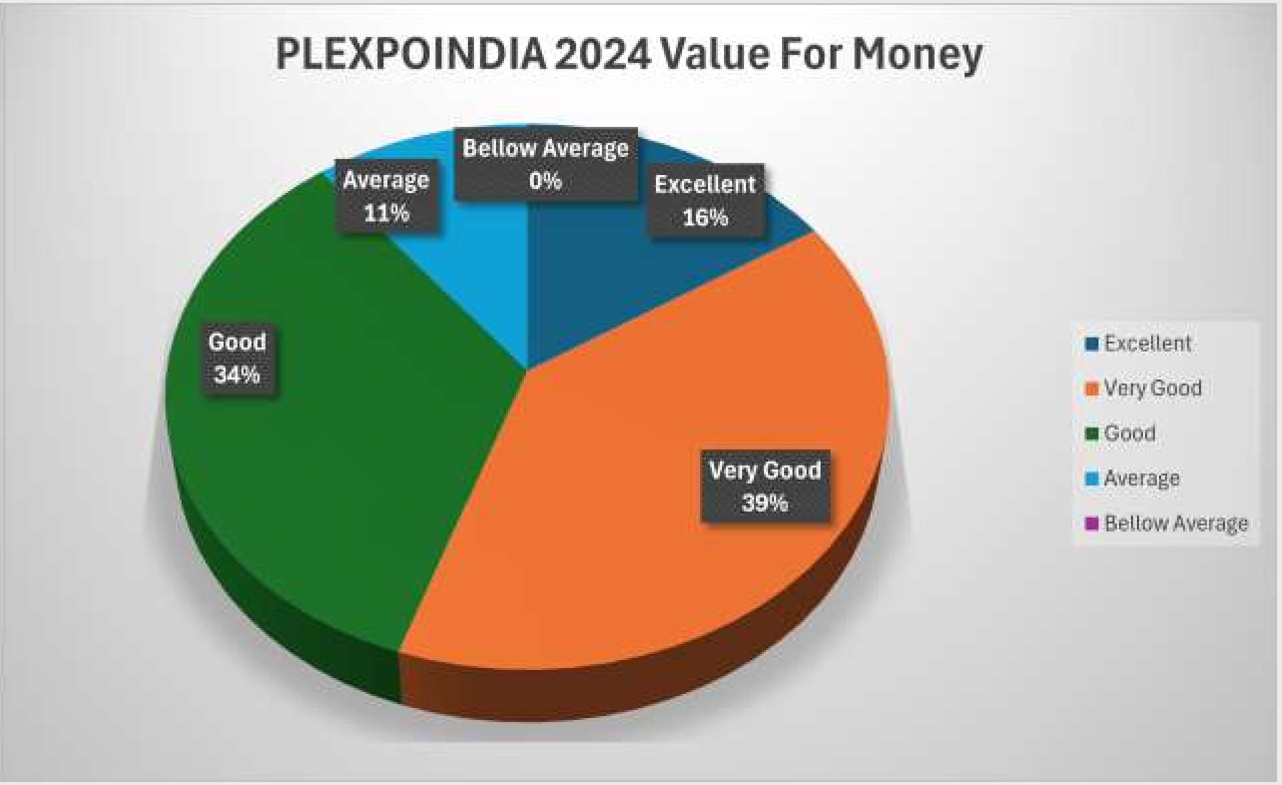
Dignitaries at PLEXPOINDIA 2024 Concluding

EXHIBITORS OPINION





EXHIBITORS OPINION



RESERVE YOUR SPACE @

10th PLEXPO INDIA

INTERNATIONAL PLASTIC & PACKAGING EXHIBITION

25 - 26 - 27 - 28 FEB 2028

HELIPAD EXHIBITION CENTRE, GANDHINAGAR, GUJARAT

GSPMA